Vast Majority of Piracy Occurs in Top Ten Countries

93%

Top 10 countries represent just under 93% of all piracy (stable from 2015)

Top Four Countries Remain Stable

Top four countries (United States, Netherlands, Switzerland, and Russia) remain stable for 3rd year in a row.

Some Movement in the Top Ten Countries

- Germany shrinks up to #8 from #4
- China shrinks up to #9 from #10
- Israel shrinks up to #10 from #12

Piracy Concentrated in Top Sites

Top 10 sites represent just 28% of all piracy, down from 40% in 2015, reversing a trend of concentration.

Google De-listing Requests Over Time

When it comes to the publishing industry, Digimarc is the industry leader in de-listing pirate URLs from Google.

A Single Pirated File Often Seeds the Piracy Ecosystem

In Digimarc experiments, identical pirated files were found across a variety of sites around the world.