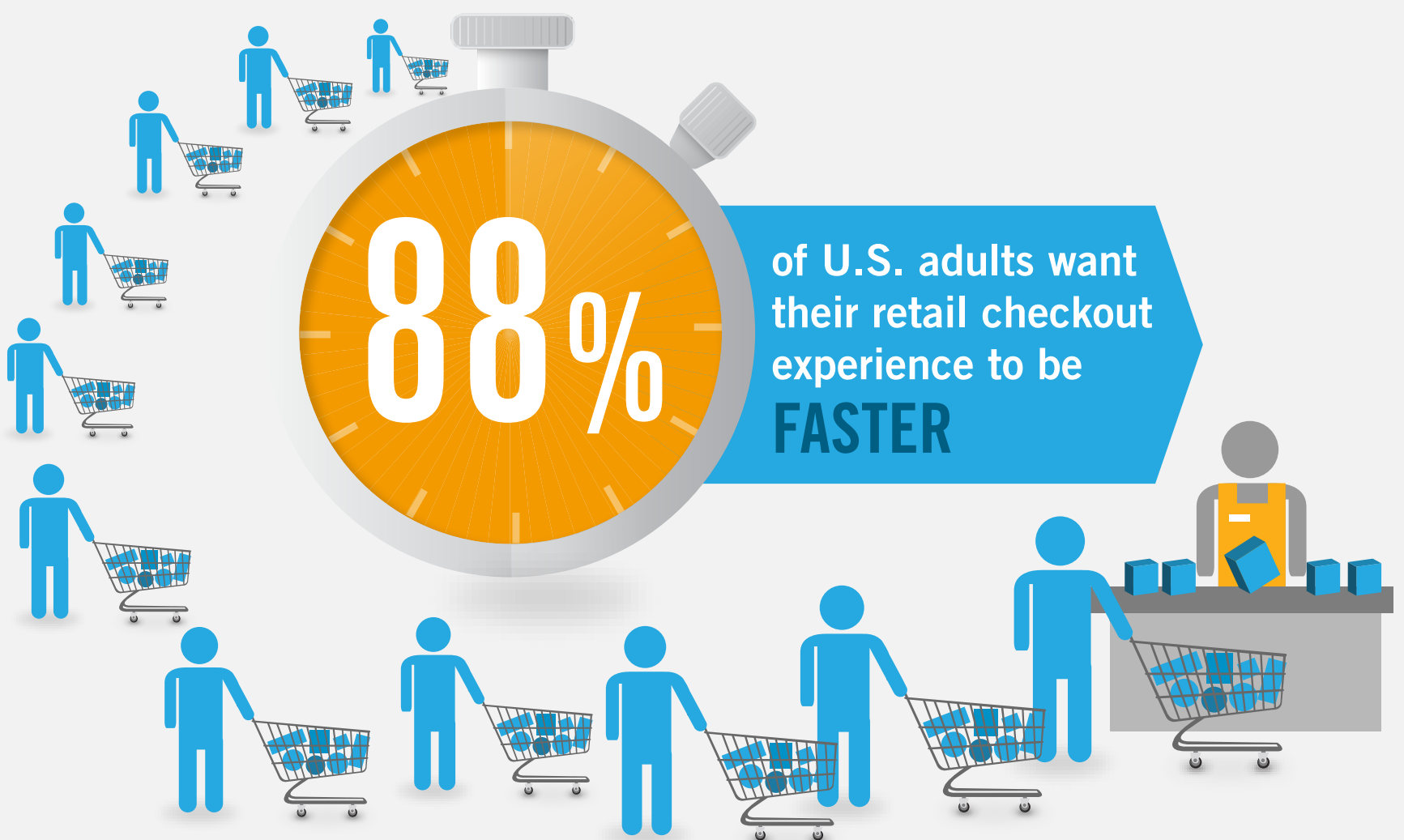


QUESTIONING THE QUEUE

THE CURRENT STATE OF A RETAIL SHOPPING EXPERIENCE



75%

Say that self-checkout would be more appealing if **TECHNICAL PROBLEMS** were reduced.



61%

say clerks are **NOT ATTENTIVE** or engaged owing to having to focus on barcode scanning.

1/3

of retail shoppers want to **SCAN PRODUCT PACKAGING** with their smartphones to learn more.

