Improved Piracy Intelligence Gives Publishers, Creators an Advantage

OVERVIEW

Publishers, content creators and other rights holders are plagued by piracy that can impact profits and undermine the author-publisher relationship. Digimarc now provides powerful tools that deliver actionable intelligence about trends to help stay ahead of today’s sophisticated piracy schemes, address creators’ concerns and develop more robust antipiracy strategies.

Digimarc Piracy Intelligence is a leading solution for combating piracy of e-books and digital documents by delivering deep insight into where, when and how theft occurs. A web-based dashboard provides instant access to relevant information about websites that illegally profit from pirated works, as well as phishing scams and diversion tactics that draw attention and siphon customers away from publishers.

Comprehensive enforcement services deliver Digital Millennium Copyright Act (DMCA) takedown notices and work with major search engines to delist pirated content, dramatically reducing its visibility to your potential customers.

Digimarc delivers the intelligence you need to help protect against piracy.

KEY BENEFITS

Actionable Intelligence
- Understand the difference between real piracy and attention theft, and learn when and where both occur around the world.

Convey Commitment
- Investing in real-time piracy intelligence helps rights holders demonstrate commitment to creators to protect content.

Reduced Impact
- Dramatically reduce the visibility and availability of pirated content with Digimarc-issued takedown notices and delisting of content on major search engines — all managed for you.
Digimarc Guardian
Piracy Intelligence

FEATURES

Meaningful Visibility
Unlike antipiracy vendors that amplify their numbers by targeting countless unvisited torrent indexers, our service focuses high-impact automated search on major search engines and targeted manual search on sites that actually affect book publishers’ content.

Rigorous Authentication
As suspicious content is identified, our machine-learning system and trained customer-service personnel review suspected infringement links prior to taking enforcement action.

Strong Enforcement
Full-service management of the removal of pirate and diversion links from search engine results pages (SERP) and delivery of takedown notices to unauthorized providers.

Global Reporting
Digimarc provides insight into online piracy and diversion tactics across geographies and languages with 24x7 on-demand reporting.

Account Management
Dedicated relationship managers support clients and provide consultative guidance to help develop and refine your antipiracy strategy.

GET STARTED
Visit www.digimarc.com/piracy-intelligence to learn more about Digimarc Piracy Intelligence, and protect your content by contacting 1-800-DIGIMARC or info@digimarc.com.

Digimarc Corporation (NASDAQ: DMRC) is a pioneer in the automatic identification of everyday objects such as product packaging and virtually any media, including print, images, and audio. Based on the patented Intuitive Computing Platform (ICP™), Digimarc provides innovative and comprehensive automatic recognition technologies to simplify search and transform information discovery through unparalleled reliability, efficiency, and security.

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