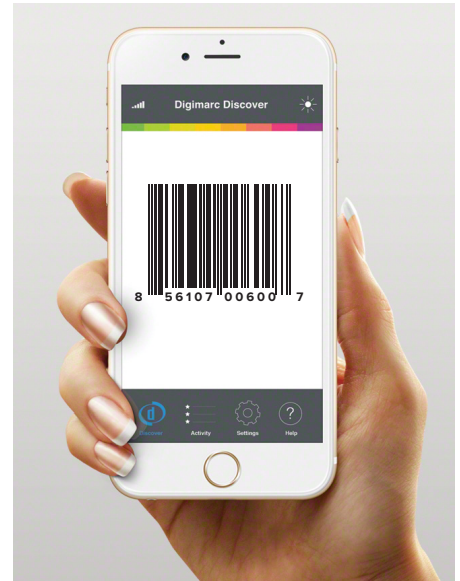


Digimarc Discover® Mobile Software Development Kit

The All-in-One Mobile Barcode Scanner



OVERVIEW

The Digimarc Discover® Mobile Software Development Kit (SDK) is the most efficient, reliable and versatile barcode-scanning software available. No other mobile scanning software enables the scanning of traditional barcodes, QR codes, and the imperceptible Digimarc Barcode and DWCode, which powers the GS1 US Mobile Scan solution. Digimarc Discover is available in one inexpensive and easy-to-install package. Digimarc's multi-modal SDK also identifies audio files that have been enhanced with our inaudible barcode technology.

Give users what they are demanding: an easy, reliable and enjoyable scanning experience. Our SDK is the most comprehensive, flexible and affordable code-scanning software solution on the market, integrating with applications in industries as varied as retail, entertainment, supply chain and publishing.

Power your app with superior scanning capabilities and provide a user experience with no parallel in today's marketplace.



**OPEN DIGIMARC
DISCOVER®**
(digimarc.com/app)



**SCAN IMAGE
ABOVE**

KEY BENEFITS

VERSATILE

Scan the most common retail barcodes, QR codes, and imperceptible Digimarc Barcodes. Users can even identify audio files that have been enhanced with the Digimarc Barcode.

DEVELOPER READY

Developers benefit from a robust SDK featuring support for a modern Cocoa framework and first-class support for Swift and Obj-C development. Easy implementation and regular updates ensure enterprise apps are ready for new media discovery features in the future.

AFFORDABLE

Give your app users the most complete mobile barcode scanner at a cost lower than anything on the market — just two cents per projected end-user download.*

KEY FEATURES

REAL-WORLD SCANNING

Successfully scan barcodes no matter what the challenges. Digimarc Discover-powered apps excel from distances, at angles, in low-contrast settings — even with damaged barcodes. Users can read a barcode from as far away as two feet!

IDENTIFY AUDIO FILES

Scan, identify and interact with audio that has been enhanced with an inaudible Digimarc Barcode. Digimarc Barcodes for audio can be used for anything from consumer engagement to ownership information.

FREE 90-DAY TRIAL

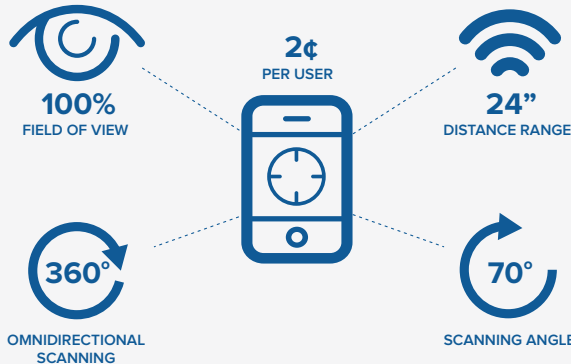
Want to test-drive the world's most complete barcode scanner for free?

SIGN UP NOW

Call 1-800-DIGIMARC or info@digimarc.com to try or buy.

* Payment of each annual fee is due within 30 days of notice from Digimarc. Digimarc reserves the right to disable the functionality of any apps for which fees are not paid. If the number of the projected downloads increases by 10% or more at any time during a term year, payment for the additional devices will be due within 30 days of notice from Digimarc.

DIGIMARC DISCOVER® MOBILE SOFTWARE DEVELOPMENT KIT (DMSDK)



ONE SDK, UNLIMITED POSSIBILITIES

The most efficient, reliable and versatile barcode scanning software available. No other mobile scanning software enables scanning of traditional barcodes, QR codes and Digimarc Barcodes for product packaging, print and audio. The SDK also offers exclusive support for GS1 US Mobile Scan. Have it all in one inexpensive and easy-to-install package.

TECHNOLOGY SPECIFICATIONS

SOFTWARE VERSION	Digimarc Discover Mobile SDK	
OPERATING SYSTEMS	iOS 8 and Above XCode 7.0 or Newer	Android 4.1 - 7.1.1 Android Studio 2.0 and Higher
SCANNING STATISTICS*	100% Field of View	24 in. Distance Range
	360° Omnidirectional Scanning	70° Scanning Angle
SUPPORTED SYMBOLS	UPC-A	Code 39
	UPC-E	QR code
	EAN-8	EAN-13
	Digimarc Barcode (packaging, print & audio)	DWCode for product packaging, which powers the GS1 US Mobile Scan solution
	Code 128	Databar (Omnidirectional, Stacked Omnidirectional, Expanded, Expanded Stack)
	Image Recognition (by invitation only)	
LOW COST**	2 cents (per estimated end-user download each year)	

GET STARTED TODAY!

Start your free 90-day trial by downloading the SDK today. Mobile application developers, sign up for your free account or current partners log in to get started. A comprehensive use of the entire SDK is just two cents per estimated end-user download each year.

For more information please contact info@digimarc.com.

ABOUT DIGIMARC CORPORATION

Digimarc Corp. (NASDAQ: DMRC) has a prolific history in the development of technologies for automatically identifying and interacting with virtually any media. Based in Beaverton, Oregon, Digimarc and its business partners supply a wide range of patented consumer engagement, media management and security solutions across multiple consumer and government industry sectors. Digimarc owns an extensive intellectual property portfolio, with patents in digital watermarking, content identification and management, media object discovery and intuitive computing.

DIGIMARC | 

DIGIMARC CORPORATION
9405 SW Gemini Drive
Beaverton OR 97008

+1 800 DIGIMARC (344 4627) T
+1 503 469 4777 F

info@digimarc.com | digimarc.com

Copyright Digimarc Corporation. All rights reserved. All other trademarks are the exclusive property of their respective companies.

* Results dependent on symbology, device and resolution
** Contact us at 1-800-DIGIMARC or info@digimarc.com to learn more